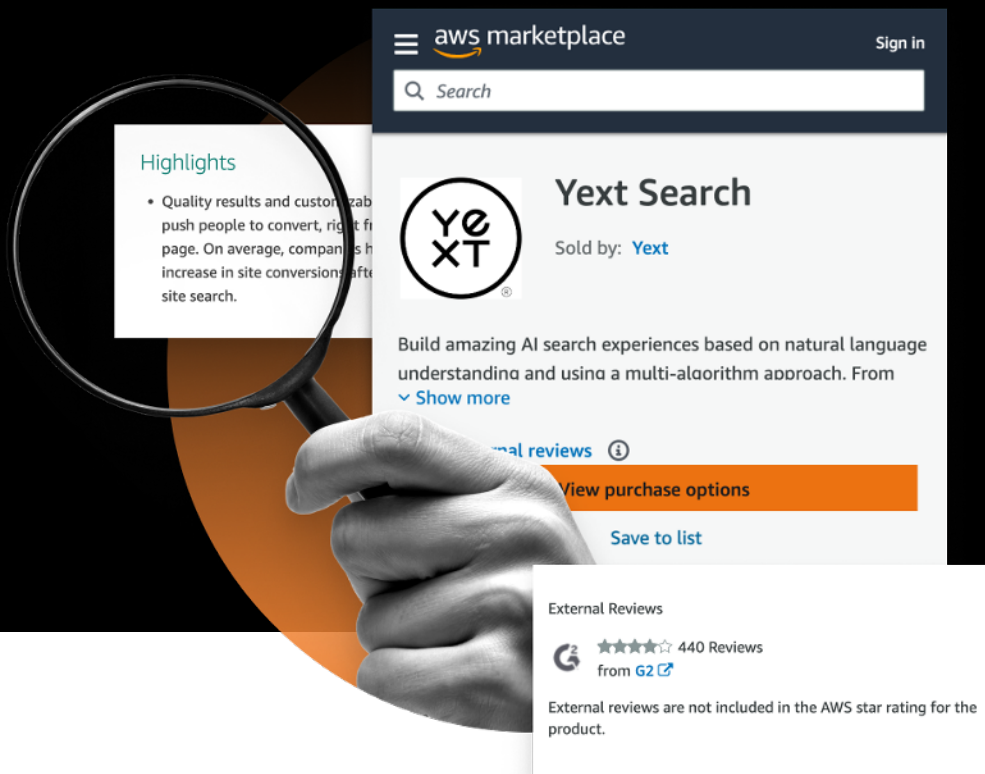


# Streamline Procuring Yext with AWS Marketplace



## Yext & AWS Partnership

Powered by AWS, Yext empowers you to manage your digital presence across any channel on our open and composable platform, delivering relevant, actionable information wherever customers and employees look – on a website, app, help portal, intranet, chatbot, maps, search engine, and across hundreds of digital touch points.

Yext is proud to be an AWS Partner and available on **AWS Marketplace**, a digital catalog that includes thousands of listings from software vendors including Yext. Yext and AWS provide streamlined purchasing options that can simplify processes, speed time to value, and reduce costs for many of our joint customers.

Visit [yext.com](https://yext.com) to learn more

# What is the AWS Marketplace?

AWS Marketplace is an online store that makes it easy for customers to find, compare, and start using software and services that run on AWS, like Yext. AWS handles billing and payments, credits and software charges appear on the customer's AWS bill.



# Why Procure Yext on AWS Marketplace?

Procuring software via AWS Marketplace can increase licensing flexibility, streamline procurement practices, reduce costs by recapturing at-risk budget and discounts, and improve software onboarding for many organizations.

## Benefits include:

- **Quick, and easy procurement.** Customers benefit from unified billing. Yext solutions purchased through AWS Marketplace show up as a line-item on your existing AWS bill. This eliminates the process of new vendor set-up and onboarding.
- **Lower cost.** If your company is part of the AWS Enterprise Discount Program (EDP) you can often use pre-allocated budget and discounts to purchase third-party software including Yext through AWS Marketplace. If you're not sure if your company is benefitting from EDP, it can be verified by whoever has access to the AWS billing account at your company.
- **Easy license management and renewals.** Select only the product and licenses you need with the option to auto-renew private offers or default to a public offer upon contract expiration with no disruption to your subscription of Yext.
- **Ideal for business users and IT.** It's common for users across marketing, support, HR/workplace, sales, eCommerce and other teams to work with their central procurement or IT departments to leverage favorable AWS terms to buy Yext through the Marketplace. If you are unsure who to contact within your company, your Yext representative can work with AWS to identify the contact within your organization.
- **The AWS ecosystem.** Adopt a cloud-first strategy and accelerate your organization's business and migration objectives with Yext and other cloud native solutions that are powered by AWS.



# All Yext products are available through AWS Marketplace



You can purchase any Yext products through AWS. The **Public Offer** listed on the Marketplace is for Yext Search. A **Private Offer** could contain any combination of Yext products including: Content, Search, Listings, Reviews, Analytics, Pages, Social and Chat.

## Public Offer:

- You may choose to accept the Public Offer for Yext Search listed on [AWS Marketplace](#), which will involve no negotiation or custom pricing.

## Private Offer:

It's simple to work with a Yext representative if you would like to pursue a Private Offer. For custom pricing, EULA, or a private contract, please contact [AWS-Marketplace@yext.com](mailto:AWS-Marketplace@yext.com). These are the steps that you can expect:

- Identify the stakeholder within your organization that manages the cloud relationship.
- Work with the individual or group to leverage your company's buying process via AWS Marketplace.
- If your company hasn't previously procured from AWS Marketplace, customer advisors are available that can educate your teams on how the process works. Please reach out to your Yext representative for support.
- Obtain your company's AWS account ID and align with the individual/team who will click-through the Yext private offer.
- You will receive the offer for Yext via URL, which will contain all details including product(s), pricing, terms and duration.
- Subscribe to the offer and complete the registration.
- Once registration is complete, you are set and can start benefiting from Yext. The Yext purchase will be added to your company's AWS invoice.

## For more information...

Visit: [Yext.com/integrations/AWS](https://yext.com/integrations/AWS)

Contact a Yext AWS Specialist: [AWS-Marketplace@yext.com](mailto:AWS-Marketplace@yext.com)

